



# Invitation to invest in Brazil

## The Camocim development

January 2011.

### **This is an exciting opportunity to invest in Brazil.**

This is a unique proposal to purchase a pre-planned development which will in turn offer investors a rewarding return on their investment.

International and Brazilian investors are turning to Brazil as a smart option for investing. It is now commonly known that Brazil is one of the fastest growing economies. This is a great time to take advantage of this growing market.

This is an opportunity for an investor to develop their 50,000m<sup>2</sup> beachfront plot in Camocim, Ceara, Brazil, which they have calculated as a prime investment location.

The plot of land that already has outline planning permission can potentially contain 118 desirable properties, located on the beachfront. The beach where this plot is located has beautiful white sands and clear waters.

### **Overview of the location**

This beachfront plot is very near the city of Camocim and the beach of Jericoacoara (this beach is in the top 10 list of most beautiful beaches in the world according to the Washington Post\* and The Sunday Times: Travel Magazine).



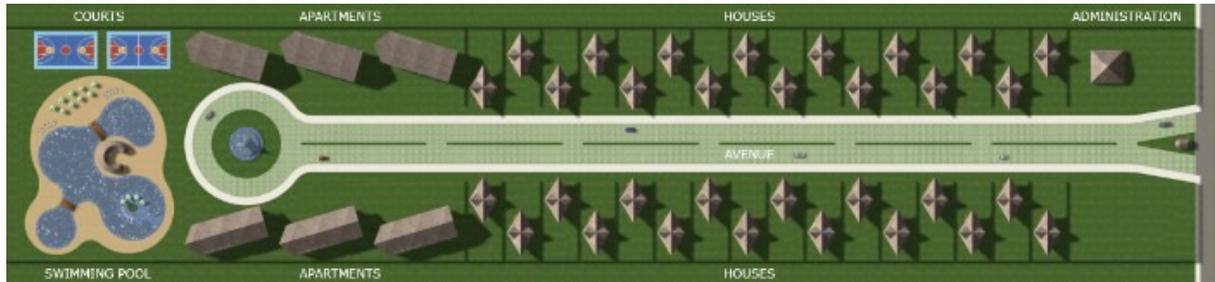
Over the past few years Tourism has increased in the area and will double again the next few years. Over the past 6 months 20 new international flights were introduced to North East Brazil (more being announced every week).

**DISTANCE FROM AIRPORT:** 369 KM east to Fortaleza International airport. 120 KM west is the proposed international airport at Paranaíba and a new International Airport is being built within a 40 minute distance.

## The development outline plan

The CAMOCIM proposed project is to build 118 off-plan properties (54 apartments and 64 houses) in the 50,000m<sup>2</sup> beachfront development plot.

Designs for 2 or 3 houses will be available so that people can pick the house they want on their land (Contacts with an architect and building company in the area are already in place).



Master plan of the CAMOCIM development



Figure 1 Architect Illustration of the CAMOCIM development

## Construction

Building of the properties could start almost immediately after building facilities such as roads and common areas are placed in this plot. The local architects and engineers predict that the drawings and permits for the project will only take between 2-4 months to produce. The plans and studies of the area will only take another 4-8 weeks.



**Figure 2 Jericoacoara located a few kilometres from the CAMOCIM development**

## **Why invest in Brazil?**

Like Spain or Portugal a decade ago Brazil is still a cheap location for purchasing property and land. However with several countries already seeing its true value and media increasing its spot light on Brazil it's not going to stay cheap much longer!

## **The north east state of Ceara**

The north east Brazilian state of Ceara has traditionally been the poor cousin of other Brazilian states. But with Brazil now tipped to be a major investment hot spot this poor cousin is ideally situated to take a quantum leap in valuation!

Ceara, closer to North America and Europe, with its pristine beaches, good transport links and land prices that are only just beginning to rise, promises massive return on investments.

### **Why invest in Brazil – A Quick overview**

- The obvious beauty of the country its fantastic beaches and year round sunshine.
- Friendly locals.
- President Lula of Brazil has brought huge hope and improvement to the country, Inflation is at an all time low.
- The government is encouraging foreign investment and tourism in the area.
- Buyers own 100% of land and property.
- Property values are still low in North East Brazil but have started increasing over the past 6 months due to the massive increase in Tourism.
- Low cost of living up to 20% lower then the UK/Europe
- Brazil is on its way to being self sufficient in oil fuel.
- Cheap labour costs
- Some economists say Brazil will be one of the future economic leaders along with Russia, India, and China – BRIC (do a “BRIC” search in Google!).



**Figure 3 Artist impression: Main road inside CAMOCIM development**

**For more information contact:**

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